YouTube Media Kit





Sarasota Boating

996 subscribers

Sarasota Boating takes viewers on the water across Southwest Florida — Sarasota Bay, Siesta Key, Longboat Key and the Gulf Coast — with destination guides, dock & dine reviews, sandbar days and yacht sightings, shot in high-quality video and drone footage.

Our audience: established, high-intent boaters and Florida lifestyle viewers. 70% are 55+, 85% are in the U.S., and Google ranks them "Very High" for interest in residential real estate, vehicles, sporting goods, dining out and beach travel.

Partnership opportunities

- Dock & Dine features for waterfront restaurants and marinas
- Sponsored boat-day episodes and product integrations
- Real estate, marine, and tourism brand spotlights
- Social cross-promotion (Instagram, website)

Inquiries: sarasotaboatingchannel@gmail.com · sarasota-boating.com

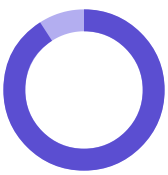
Key channel stats

LIFETIME		LAST 90 DAYS			
Subscribers	Videos published	Unique viewers	Views	Watch time (hours)	Returning viewers
996	175	17.2K	48.7K	1.5K	23.5%

Demographics

Last 28 days

Gender



- 90.8% Male
- 9.2% Female

Age

25–34	3.2%
35–44	5.2%
45–54	20.9%
55–64	36.7%
65+	34%

Geography

United States	84.8%
Canada	1%
Brazil	0.2%
Australia	0.2%
United Kingdom	0.1%

Featured & branded content

Video highlights and videos with paid promotion



FEATURED

Is This the Best Waterfront Lunch in Sarasota? (We Had to Know)

12.0K views · 2 months ago



BRANDED CONTENT

Sarasota Boating Day: Marina Jack to Waterfront Lunch

2.8K views · 4 months ago



BRANDED CONTENT

This Is What The Perfect Boat Day Looks Like

1.8K views · 6 months ago

TOPIC CATEGORIES

Tourism | Vehicle | Lifestyle

Affinity interests Last 28 days

What your channel's audience is interested in compared to viewers across YouTube, and how much of this audience is interested in that category.

	Interest level	Audience share
Rock Music Fans	Very High	
Beachbound Travelers	Very High	
30 Minute Chefs	Very High	
Frequently Eats Dinner Out	Very High	
Water Sports Enthusiasts	Very High	

In-market interests Last 28 days

What your channel's audience shops for compared to viewers across YouTube, and how much of this audience shops for this category.

	Interest level	Audience share
Residential Properties (For Sale)	Very High	
Residential Properties	Very High	
Vehicles (Other)	Very High	
Real Estate	Very High	
Sporting Goods	Very High	

Social Media
Amazon
Instagram
Website

Contact
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Joined YouTube
October 23, 2011

Location
United States

This Media Kit was created on Nov 3, 2026. The audiences are made up of groups of people with interests and intents as estimated by Google.